



# **ARMY INSTITUTE OF EDUCATION**

Plot M-1, Pocket P-5, Sec. CHI, Greater NOIDA  
(Affiliated to GGSIP University, New Delhi)  
NAAC ACCREDITED & ISO 9001:2015 CERTIFIED INSTITUTE

## **RALLY ON AWARENESS AND PROMOTION OF ORGANIC FOOD ORGANISED BY ECO CLUB AND INNOVATIVE CLUB IN AN EFFORT TO CELEBRATE POSHAN MAAH (01 SEP TO 30 SEP 2019)**

The student-teachers of Batch 2019-21 of both Eco Club and Innovative Club of AIE conducted a rally on **27<sup>th</sup> September 2019** from the Institute's premise up to Gurjinder Vihar, AWHO Society, Greater Noida. The objective of the rally was to spread awareness and promote intake of organic food among people. Students started the rally from AIE with great zeal and enthusiasm and they were accompanied by 4 teachers. Students carried banners and placards bearing vibrant slogans on promotion of organic food and ill effects of junk food.

Students reiterated through their slogans that people must abstain from eating junk food and also conveyed about the advantages of using organic food in their diet. They interacted with the residents of the society and made them aware of the concept of organic farming and the Government initiatives driving organic food market in India. The rally received an active response from local people. The residents of the society also participated actively.

### **Suggestions:**

- We should purchase fresh local agricultural products, particularly fruits and vegetables.
- Organic Farming should be encouraged and promoted.
- People should reduce the consumption of meat.
- More subsidy and research funding should be provided for organic and eco-friendly farming by Government and local authorities.
- Government must encourage farmers to cultivate health oriented crops in the country.

# Student-teachers of AIE during Awareness Rally

